



ACTIVE CITIZENSHIP NETWORK

#VaccinAction 2023 Campaign

September 2023

What Are The Benefits Of Vaccination



Reduce the spread of disease

That could otherwise cause serious health problems, protecting families, friends, communities and healthcare systems.



Saves lives

It is estimated that vaccination prevents 3.5-5 million deaths every year.



Pandemic preparedness

Reduces the threat of modern epidemics and keeps the pandemics of the past, such as Smallpox and Spanish flu, in the history books.



A 'best buy' in health

Providing a cost effective, low risk, high reward results in reducing infectious disease.



The **WHO European Immunisation Agenda 2030** Vision offers a blueprint for how European countries, including the UK, can ensure high and equitable vaccination coverage. However, countries continue to fall short of immunisation targets, leaving populations vulnerable to disease.

● Low Vaccine Uptake

Immunisation levels have decreased across the globe back to levels last seen in 2008 – and Europe is no exception

● Deprioritized by Governments

Since the beginning of the pandemic, national immunisation plans have been pushed down government's health agendas



● Public Distrust

The rise of fake news, conspiracy theories, and sensationalist stories has hindered trust in healthcare systems and immunisation

● Lack of Awareness

Due to lack of awareness of vaccination requirements, many adults have missed a vaccination, or a booster shot



VaccinAction 2023 Campaign

Take **#VaccinAction** Today and
Verify your **#VaxFacts**

The #VaccinAction Social Tiles

Take **#VaccinAction** and verify your **#VaxFacts** today!

Diseases such as influenza, meningitis, pertussis, rubella, COVID-19 and hepatitis can all have serious health consequences. **Vaccination protects you and those around you from disease**, reducing the risk of disease spreading among family members, schoolmates, colleagues, friends, hospital visits, and other people in the community.




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Right from the start, some babies have health problems which can lead to organ damage, malnutrition and permanent disability. Such like with those who have congenital infections, particularly congenital syphilis and congenital toxoplasmosis. **Get vaccinated to protect yourself and those around you from disease.**




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Did you know that elephants are pink? If you didn't know this, then why do you believe social media lies and vaccines over health facts? **Get the right information from the right source.**




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Roughly 1 in 5 pregnant women with rubella infections miscarry. A further 9 out of 10 babies born to mothers who had rubella in early pregnancy, will suffer from congenital rubella syndrome, which can cause deafness, heart defects and learning disabilities. **Vaccination is the simple solution.** Do your part to reduce the spread of harmful diseases such as Rubella.




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Do you know that the Moon is made of cheese? If you didn't believe this, then why do you believe conspiracy theories about vaccines? **Get the right information from the right source.**




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Did you know that pigs can fly? If you didn't believe this, then why do you believe conspiracy theories about vaccines? **Get the right information from the right source.**




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Did you know that 25% of people with meningococcal disease suffer from irreversible health problems such as hearing impairment and blindness? The Meningococcal Vaccine can significantly reduce the risk of death and hospitalization by up to 90% among young people. **Reduce the spread of harmful diseases and an antimicrobial drug through vaccination.**




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Did you know that the Moon is made of cheese? If you didn't believe this, then why do you believe conspiracy theories about vaccines? **Get the right information from the right source.**




Take **#VaccinAction** and verify your **#VaxFacts** through the European Vaccination Information Portal.

Is the vaccination information you are receiving true? **Get the right information from the right source.**




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Regular influenza vaccination can help reduce the risk of serious complications and hospitalization. It can also help reduce the risk of death. **It's time to get vaccinated against the flu.** **Reduce the spread of harmful diseases and an antimicrobial drug through vaccination.**




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Did you know that vaccines can protect you from COVID-19? If you didn't believe this, then why do you believe conspiracy theories about vaccines? **Get the right information from the right source.**




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Sneak Peek:
Rubella
VaccinAction
Social Tile



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Roughly 1 in 5 pregnant women with rubella infections miscarry. A further 9 out of 10 babies born to mothers who had rubella in early pregnancy, will suffer from congenital rubella syndrome, which can cause deafness, heart defects and learning disabilities.

Vaccination is the simple solution. Do your part to reduce the spread of harmful diseases such as Rubella.

Reference: Benefits of vaccination for individuals. European Vaccination Information Portal.
Link: Disease factsheet about congenital rubella syndrome (CRS) (europa.eu) Date of Access: 14/07/23

The #VaccinAction 2023 campaign has been developed by the Active Citizenship Network in cooperation with national patient advocacy groups.

    

#VaccinAction 2023
www.activecitizenship.net

With the unconditional support of

    

Sneak Peek:
Vaccination
Misinformation
Social Tile



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Active Citizenship Network
CITYBIVANZASTRA

Greek Patients' Association

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INVENTING FOR LIFE

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Sneak Peek:
EVIP Social Tile

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Next Steps

- ❑ The Active Citizenship Network will be launching the [#VaccinAction](#) 2023 Campaign on their website on the 18th of September.
- ❑ All 12 VaccinAction social tiles will be published on the Active Citizenship Networks Twitter and Instagram social media accounts, between the 18th of September – 6th of October.
- ❑ The Active Citizenship Network will be launching a second Campaign – [#CareForAll](#) – advocating for improved Covid-19 care across European member states.

