

MOVING IN EUROPE: MEETING THE CHALLENGES OF EUROPEAN CITIZENS' MOBILITY FROM A CIVIC POINT OF VIEW

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Programme of the European Union





Mobility is ...

a way of living in Europe, a tool to reduce barriers, to promote identity and belonging to the same continent, uniforming standards of service delivery and harmonizing Community legislations.

Mobility has been regarded as a real **paradigm of European citizenship**





“Why?”

The general purpose

Informing citizens and **raising** their awareness on EU policies and initiatives on mobility

Contributing to bridge the gap between EU citizens and Institutions, providing the European Parliament and the Commission with information on the expectations of citizens

Giving the opportunity to citizens to concretely **participate** in EU policy making, promoting direct dialogue between citizens and European Institutions

Enhancing citizens' interest in **civic participation** and their capacity to analyze critical situations, identify solutions and formulate **policy recommendations**



“On what?”

The main European challenges on mobility

Social sustainability

- **accessibility to transport**, in terms of presence/absence of alternatives to private individual mobility, architectural barriers, etc.
- **liveability**, such as traffic congestion, noise pollution, safety, etc.

Economic sustainability

- transport accessibility from an economic point of view, therefore addressed as an expense for the city (the importance of deregulating the sector, the need to introduce incentives, etc.)

Environmental sustainability

- issues relating to the environmental impact of transport and the promotion of non-polluting vehicles such as bicycles or vehicles powered by alternative fuels, as well as the promotion of new ways of driving

Rights and obligations of passengers/travellers

- in terms of non-discrimination, accuracy, timeliness, accessibility to information, solving inefficiencies and most importantly knowing one's rights as a passenger/traveller.



“How?”

The methodology

Consultation involved citizens who, with the help of **experts** and **facilitators**, have learned to analyze the issues and difficulties related to mobility, identify possible solutions, transform them into recommendations and gather **civic information**.



Civic information is the **capacity** for **organized citizens** to **produce** and **use information** to **promote** their own policies and **participate** in public policymaking, in the phases of definition and implementation as well as that of evaluation.

According to this method, when citizens, despite their presumed lack of competence in the public sphere, organize themselves and take action together regarding public policies, they are able to produce and use information deriving from experts and other sources, as well as from their own direct experiences.

In this project, this method was implemented by involving civic organizations in the collection of information through **interviews** to **citizens**, **passengers** and **commuters**, and allowing them to put into practice the right to participate in the evaluation of services and policies.



“How?” the most important actions

public launch
March 15, 2013
European Day of the consumer

ACN has been recognized as an
official partner for the **European
Mobility Week**



events and awareness-raising
initiatives in the European
Mobility Week
(September 16 to 22 , 2013)

A **database** for the collection of
good practices on mobility, to
encourage participation and
awareness on the subject

To increase awareness of citizens' passengers rights as European citizens (in line with what has been established by the **European Year of Citizens, 2013**)

"What kind of traveler are you?"
on line quiz available in 9
languages

the guide “*Moving in Europe: for a better protected and more sustainable mobility*” available in 9 languages

official partnership with
specialized **magazines** published in
Italian and English

Web pages available in 9
languages

Newsletter and **press release**



“Who?”

The partnership

The project is coordinated by Active Citizenship Network, the European branch of the Italian civic organization Cittadinanzattiva, and the following Partners:

- A.N.P.C.P.S.România / National Association for Consumers' Protection and Promotion of Programs and Strategies from Romania – InfoCons
- Vartotojų teisių gynimo centras / Association Consumer Rights Protection Center (Lithuania)
- Index Foundation (Bulgaria)
- Associação In Loco / In Loco Association (Portugal)
- Spoločnosť ochrany spotrebiteľov S.O.S. / Society of Consumer Protection (Slovakia)
- Centra potrošača Srbije / Consumer's Center of Serbia - CEPS (Serbia)
- Fundación Ciudadanía / Citizenship Foundation (Spain)

