

CITIZEN FOR EUROPE DEVELOPMENT OF SOCIAL ENTERPRISES

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Tirana

Social enterprise and Corporate Social Responsibility



The social enterprise in Italy

- added value in terms of the ability to build relationships
- its strategy to allocate the profit for the development of the company without distributing it among the shareholders
- put great relevance to values of solidarity, relationships, participation, recognized as the distinctive feature of social enterprise

Areas of interest

- social assistance
- health care
- social care
- social tourism
- cultural services
- education, adult education and training
- protection of the environment
- enhancement of cultural heritage
- services to other social enterprises

Corporate Social Responsibility and social enterprise: social cooperatives

Type A

deal with the management of
social services, health and
education

Type B

deal for the employment of
disadvantaged people

Civil society, State and Market Forces in Italian society from most to least powerful (A)

23 ¹⁶	National, regional and local Governments	8.5
21	Legislative power (National, Regional and local parliaments and councils)	8.3
39	<i>Public and private media</i>	8.2
2	Trade Unions	8.1
27	Municipal and local administrations	8.1
24	Central public administration	8
25	Regional administrations	7.7
22	Judicial power	7.6
40	<i>Companies delivering public interest services (Ferrovie dello Stato, Ente Poste, etc.)</i>	7.6
1	Religiously-inspired organisations	7.5
37	<i>Financial institutions</i>	7.5
20	Social movements (for peace, land, etc.)	7.4
28	Local health agencies	7.4
38	Multinational companies	7.4
14	Environmental groups	7.2
34	Economic public bodies	7.2
36	Big companies	7.2
10	Professional and business organisations (chambers of commerce, professional associations, employers associations, etc.)	7.1

Civil society, State and Market Forces in Italian society from most to least powerful (B)

12	Economic interest organisations (cooperatives, mutual benefit societies, microfinance organisations, etc.)	7
33	Public universities	7
41	Representative associations of enterprises (Confindustria, Confcommercio, Confartigianato, ecc.)	7
17	Foundations, donor organisations and fund raising institutions	6.8
18	<i>* Political parties*</i>	6.8
32	Public schools	6.7
29	Municipal agencies and companies	6.5
3	Civic organisations engaged mainly in advocacy activities (civic actions, social justice, peace, human rights, consumers' groups, etc.)	6.4
4	Service organisations (support to development, alphabetization, health, social welfare, etc.)	6.1
35	<i>Small and medium enterprises</i>	6
30	Authorities	5.7
19	Networks, federations and CSOs support organisations	5.6
31	Non-economic public bodies	5.6
15	Art and cultural heritage organisations	5.5
26	Province administrations	5.5
7	Women organisations	5.4
13	Cultural association, groups for the protection of ethnic minorities	5.2
16	Sport and leisure associations	5.2
9	Socio-economic marginalised people groups (poor, homeless, landless, refugees, immigrants, etc.)	5
11	Community groups and associations (self-help groups, parents' associations, burial associations, etc.)	5
8	Youth and Students Associations	4.8
5	CSOs active in education, training and research (think tanks, nonprofit schools, etc.)	4.2
6	Nonprofit media	4.1

Level of trust

Level of trust on:	%	Level of trust on:	%
1. Voluntary association	86,6%	15. Judges	44%
2. Presidency of Republic	79%	16. Media	39%
3. Public order forces	73,7%	17. Big companies	37,4%
4. EU	68,7%	18. Parliament	34%
5. UN	67,9%	19. Health care services	36,7%
6. Civil Society Organisations	65,5%	20. Social movements	36,2%
7. Consumer associations	63,5%	21. Social security services	34,1%
8. Small enterprises	63,3%	22. Civil services	33,2%
9. Church and other religion institutions	62,8%	23. Government	32,9%
10. Nato	55,7%	24. School institutions	30,7%
11. Education system	53,2%	25. Trade unions	22,8%
12. Armed forces	51,6%	26. Public administration	19,8%
13. Social cooperatives	50,7%	27. Political parties	8,8%
14. Local administrations	48,5%		

Italian Global Compact Network

- It is a multi-stakeholder network that includes 200 organizations, companies (70%) and other organizations (30%). Among the companies, 34% are large (over 250 employees), 46% of SMEs (11 to 250 employees) and 20% micro with fewer than 10 employees.
- The rest of the members is represented by local NGOs (34%), academic organizations (14%), business associations (32%), trade unions (2%), foundations (3%), government (12%), organizations engaged on Corporate Social Responsibility (3%).

www.globalcompactnetwork.org



Guideline on Corporate Citizenship

General principles:

- Strategy
- Coherence
- Transparency
- Role of key stakeholders
- Interdependence
- Empowerment

Operational pathways:

- Programming
- Partnership
- Internal Organization
- Training
- Evaluating
- Reporting

Our commitment on Corporate Social Responsibility

- The Corporate Social Responsibility has become one of the greatest [areas of interest](#) to Cittadinanzattiva since 1999
- we prefer to talk about the “corporate citizenship” rather than “corporate social responsibility”
- Promoted a Network called “Gruppo di Frascati per la responsabilità sociale di impresa” with companies, civic organizations, etc.
- Annual [International Meeting](#) (VIII° Edition)
- 4 European Project on the topic
- Supported a Master in “[Corporate Citizenship](#)”
- Written our [social reporting](#)
- Realized in Italy surveys and the civic survey called [Civil Society Index](#) (CSI) as part of international project carried out in 63 Countries and promoted by the ONG [Civicus - World Alliance for Citizen Participation](#).

Thank you for your attention!

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