# Cross Boarder Patient Advocacy



Brian Kennedy
Executive Director

Cross-border healthcare and centres of excellence to enhance patients' rights: access, information and innovation 27 February, 2018





#### A Global Alliance











#### **EAfPA's Focus**

- European network of physicians and advocates for patient access to approved therapies and appropriate clinical care
- Policy-focused advocacy with non-profit partners
  - Patient Groups
  - Medical societies
- Provide issue briefings, develop educational materials, and support advocacy initiatives
- Biologics, Pain, Cancer, Inflammation, Respiratory, Infant Health
- www.GAfPA.org/EAfPA



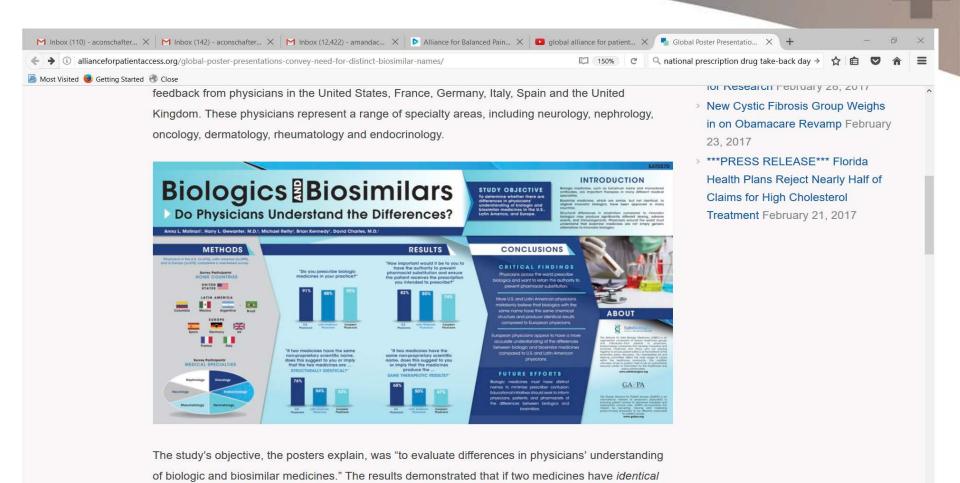


## 2017 Global Activity

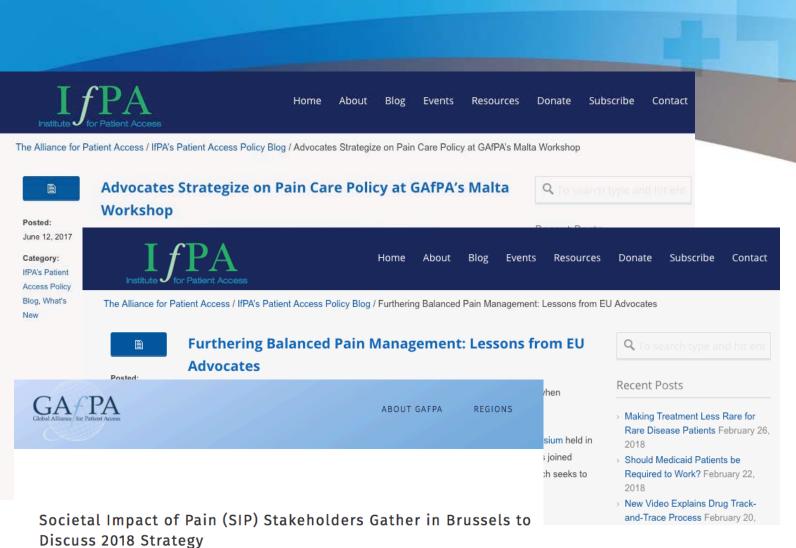




## Naming Poster Presentations



non-proprietary names, physicians tend to mistakenly assume that:



October 10, 2017 By AfPA Digital



## World Arthritis Day: Oct. 12

**5 Policy Principles** to Improve Access for Patients with Rheumatoid Arthritis



1 Educating primary care physicians about rheumatoid arthritis



4 Involving payers in issues of patient-centered treatment



2 Empowering patients to recognise, report and manage symptoms



5 Sharing decisionmaking between patients and physicians



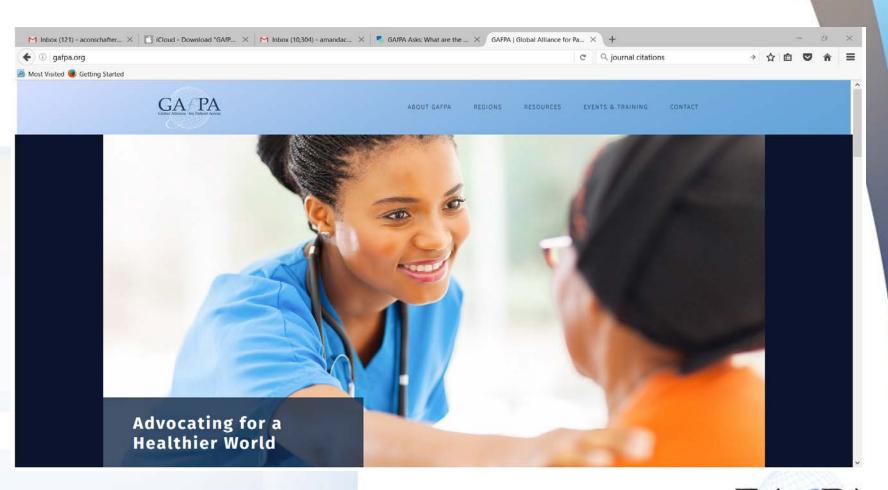
3 Accounting for the needs and wishes of individual patients



LEARN MORE >



### Website





## **Moving Forward**

EAfPA continues to advocate for clear, consistent & informed policies that keep patients and physicians driving individual treatment decisions



### **Issues Impacting Patient Access**

- Shared decision making
- Informed switching
- Robust pharmacovigilance
- Recognition of the Burden of Pain
- Informed Health Technology Assessment
- Patient-centric policy design and implementation



## **EAfPA 2018 Programming**

- Partnerships Events
- EAfPA/GAfPA Workshops & Conferences
- Educational Materials
- Webinar Series
- GAfPA e-newsletter
- www.GAfPA.org
- Twitter: @GlobalAfPA



# Cross Boarder Patient Advocacy



Brian Kennedy
Executive Director

Cross-border healthcare and centres of excellence to enhance patients' rights: access, information and innovation 27 February, 2018

