

Value added medicines & patient involvement: Improving patient quality of life through tailored medicines

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#valueaddedmed



What are value added medicines?

Rethink, reinvent & optimise medicines

DEFINITION

Medicines based on known molecules that address healthcare needs and deliver relevant improvements for patients, healthcare professionals and/or payers

IMPROVEMENTS



HOW



DRUG REPOSITIONING
Finding new indications



DRUG REFORMULATION
New delivery system

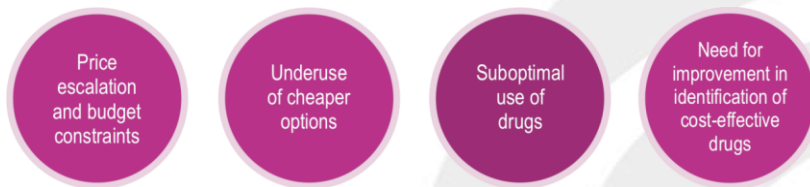


COMPLEX COMBINATION
New regimens
or adding technology

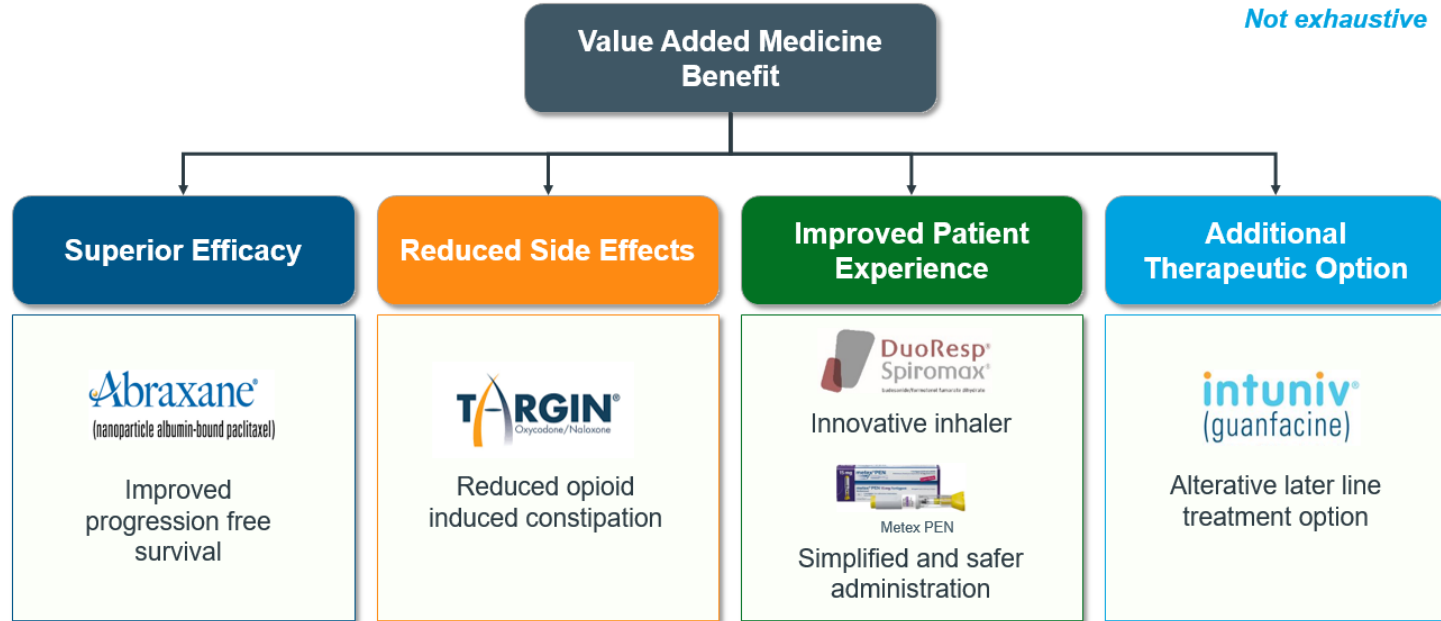
Impact on healthcare systems: quality & efficiency

Finding new ways to deliver better health & access




20-40% of healthcare spending are allocated to unnecessary or non cost-effective services



Value added medicines provide a range of different and important benefits to patients and healthcare systems



Patients' presence according to the case studies

Product	 intuniv [®] (guanfacine)	 DuoResp [®] Spiromax [®]	 Metex [®] PEN
Evidence type	Patient advocacy group survey	Ph 3b trial and RWE	Patient preference study
Result	✓ 65% of parents agree that benefits of medication outweigh the risks	✓ Patient preference for DuoResp	✓ Patient (72%) and nurse/practitioner (92%) preference for Metex PEN
HTA	<ul style="list-style-type: none"> Recognised by SMC in Scotland only 	<ul style="list-style-type: none"> ✗ Not recognised by payers 	<ul style="list-style-type: none"> ✗ Not recognised by payers

What is our commitment?

Responsibility to look at the European healthcare systems and see **how we can contribute with value to patients, healthcare professionals and society**

Engage in **early dialogues** and generate **adequate and pragmatic evidence**

Engage with the **healthcare community**, namely with **patients**, to discuss and develop innovative ways to enable **access to value added medicines**

Sharing views on value added medicines!

- **What is your experience with value added medicines?**
 - **What are your views on patients' voice in decision-making processes?**
 - **What can we do to ensure more participation from patients in these processes?**
 - **How can we find solutions together to make sure that this happens?**
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Thank you



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