

Protect and improve the health and well-being of Europeans.

Increase vaccination uptake to prevent vaccine-preventable disease.

in Coalition for Life Course Immunisation







### Call to action

Establish an MEP Interest Group on Life Course Immunisation in the next European Parliament.

#### Vision

Shape a European narrative that champions immunisation for all ages informed by data and expert insight.

- Equip MEPs with the knowledge to educate their constituents about the benefits of life course vaccination
- Support them in crafting impactful campaign messages grounded in reliable data
- Encourage them to address immunisation issues in parliamentary discussions proactively.



#### **Function**

- Host events to engage MEPs and stakeholders in life course immunisation.
- Forge strategic alliances with European health committees to amplify messages.
- Participate in and contribute to plenary debates on health.
- Influence and shape Council Conclusions by providing data-informed, expert recommendations.

Treaty on the Functioning of the European Union

- Article 45: Free movement of people.
- Article 168: A high level of human health protection shall be ensured in defining and implementing all Union policies and activities.

#### **EU Council**

- 2018: Recommendation on Strengthened Cooperation against Vaccine-Preventable Diseases
- 2022: Council Conclusions on Vaccination.

Sustainable Development Goals (SDGs)

 SDG 3: Ensure healthy lives and promote wellbeing for all at all ages.



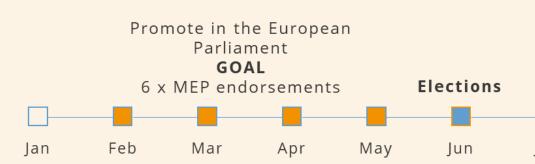


#### **MEP Endorsement**

Cyrus Engerer Tomislav Sokol Juozas Olekas Billy Kelleher

#### Pre-election | Now – June

- Develop a core group of MEPs in support of the group
- Support them in crafting impactful campaign messages related to vaccination grounded in reliable data
- Social media and communications campaign to raise awareness of the call to action in MEPS and critical stakeholders
- Listen and learn from MEPs and critical on how to expand influence and achieve further MEP and stakeholder buy-in.



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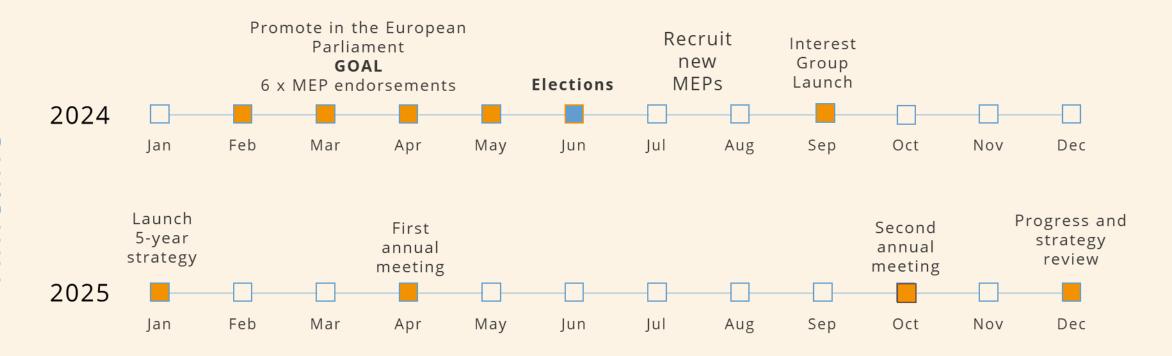
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# Next steps

#### Post-election | June - December

- Map MEPs who align with life course immunisation
- Distribute the life course immunisation information pack
- Collaborate with the core MEP group to expand the group and define roles
- Social media and communications campaign targeted at new MEPs
- Organise European Parliament Roundtable to launch the MEP interest group
- Following the launch, develop the 5-year strategy, including function, measurable goals and performance indicators.





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## Join us today and get in touch

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