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Let's go AHEAD and tackle medical deserts

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**ACTION FOR HEALTH AND EQUITY
ADDRESSING MEDICAL DESERTS**

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European Parliament

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Health workforce challenges

COVID-19 has highlighted pre-existing HWF weaknesses:

- Shortages
- Maldistribution
- Undervalued work
- Skills mismatches



- Overburdened
- Overwhelmed
- Stressed
- Mental health issues
- High drop-out

Excessive migration and mobility adds to the problems

- National
- Regional
- Global

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Where it all started...

Medical deserts – 3rd EU Health Programme

- ‘Isolated or depopulated areas and urban and rural areas with a low concentration of services’
- Characterised by ‘falling numbers of medical practitioners; inadequate composition of healthcare professionals’ teams; little or no access to digital technologies’

Our definition

*A medical desert is the end point of a complex **process** called ‘medical desertification’, that implies **continuous** and **increasing** inability of a given population to access health services in a **timely** and **contextually** relevant manner.*

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Conclusions from research

- Medical deserts are **isolated or depopulated areas** with significant **falling numbers** of medical practitioners and overall health **workforce shortages**.
- They are a **complex societal problem** that affects diverse groups of people with different interests.
- There are no quick fixes for medical deserts, resulting in **complex decision-making processes**.
- A single government body cannot solve medical deserts on their own. It requires **multistakeholder involvement** in decision-making



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AHEAD Project – key features

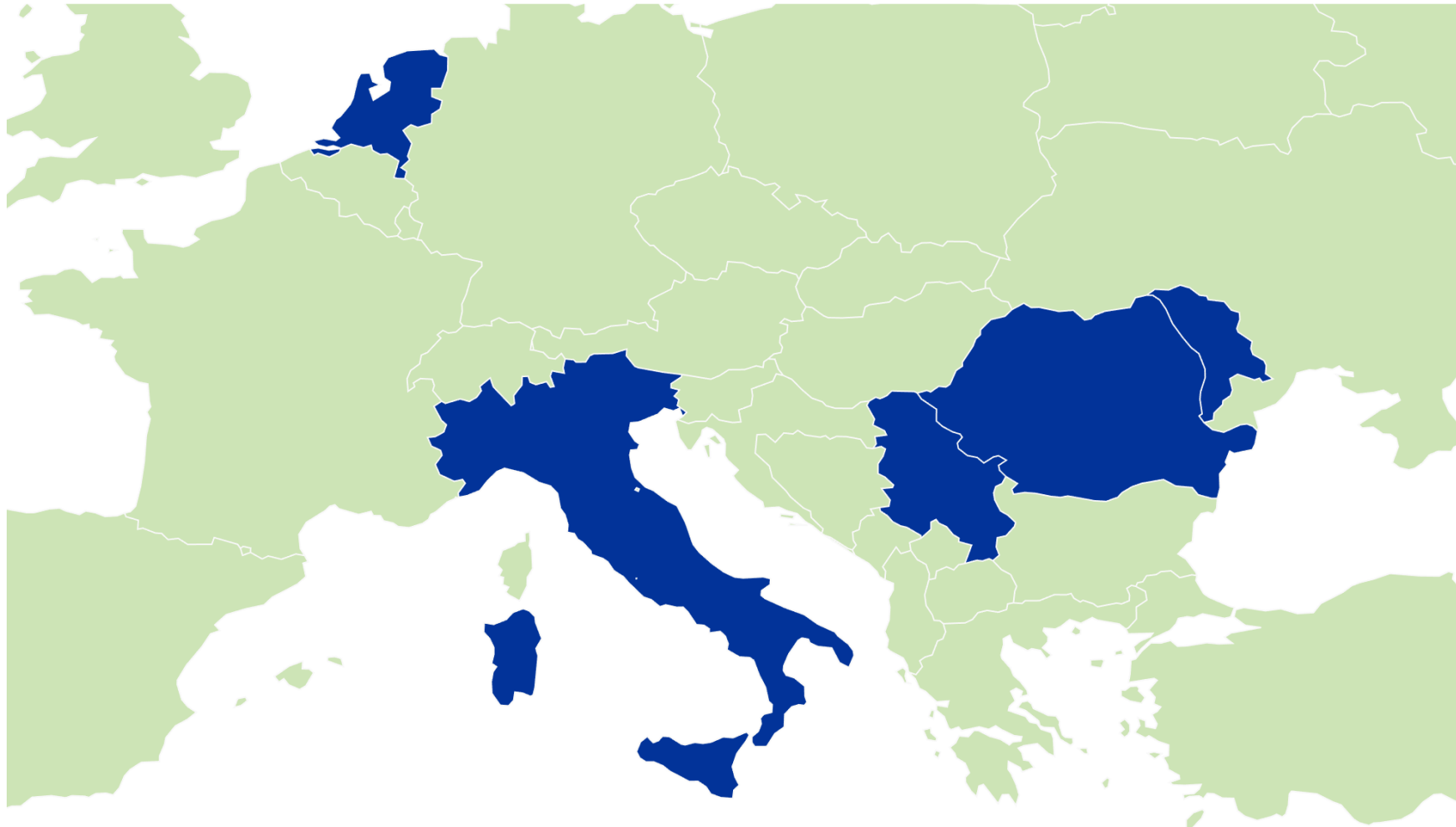
- Context is everything: quantitative and qualitative data
- Engage those affected: communities, professionals, local policy makers, etc.
- Consensus building: agree on feasible and acceptable policy measures
- Practical tool for policy makers: Interactive map to identify and monitor medical deserts

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Medical Deserts Diagnostic Tool



- 1) An illustrative story about how medical deserts affects access to health for people
- 2) Report on medical deserts
- 3) A selection of indicators for background information
- 4) Maps based on the contextualised set of indicators

[Link](#)

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What is consensus building in AHEAD?



1. Consensus building (CB) is the social process of **obtaining a general agreement** among relevant stakeholders on policy options to counteract and prevent medical deserts.



2. It does **not** necessarily mean that all stakeholders **have to agree with each other in every respect** (e.g. being able to live with or support, agree to disagree).



3. As AHEAD consortium, we focus on building consensus on policy options that **focus on a wide range of locally developed innovative solutions** (e.g. human resources for health, eHealth, infrastructure, etc.).



4. The participatory CB process typically leads to **better decision-making** by involving **different stakeholders** in developing better solutions.

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Categories of policy solutions

1. Actions that fall within the **MoH directly**, and need to be implemented on national level
2. Actions that require **close collaboration with diverse actors** with different perspectives and mandates
3. Actions that focus on **empowering those from local communities**, and especially from areas that are or could be considered medical deserts, now or in the future.

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1 cross cutting theme - governance

Ensuring there is **capacity** (technical and physical) to:

1. **assess the localities** that are or could be identified as medical deserts, and
2. **take action** to mitigate them and implement **local and context specific solutions**, or escalate to national level when required.

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Let's go **AHEAD** and tackle medical deserts!



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The call to action

1. European Institutions
2. Member States Governments
3. National Education Institutions
4. Health Professional Associations
5. Citizens

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European Institutions

1. To **elevate** - on the political agenda and make **top priority** throughout the next Commission's mandate – and beyond
2. To **use** and **apply** available data and **tools**
3. To improve **data availability**
4. To improve information about and access to the **funding instruments**

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Member States' governments and education institutions

1. To improve the quality, systematic **collection and analysis** of data and **use** it
2. To create a **dedicated taskforce**
3. To create a **sustainable national strategy**
4. To increase the **context-sensitivity**, applicability, acceptability and feasibility of policy solutions
5. To increase **investments** in health, education, economy, and connectivity
6. To **adapt** the education needs to the population needs, including digital health
7. To implement or improve **task shifting practices**

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Health Professional associations and citizens

1. To participate in the **co-creation of policy solutions**
2. To **advocate** the right to health for all
3. To create **further awareness** on the needs of most vulnerable, including populations in medical deserts

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