BOWEL INCONTINENCE

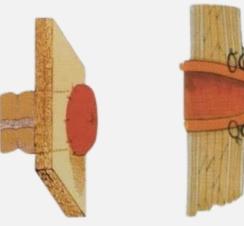
- Syndrome that involves the unintentional loss of solid or liquid stool
- Urge bowel incontinence: Unable to reach a toilet in time
- Passive incontinence: No sensation before soiling
- Causes
- o Diarrhoea
- Constipation
- Weakening of the Sphincter
- o Diabetes
- Multiple sclerosis
- o Dementia

URINE INCONTINENCE

- Unintentional passing of urine
- Stress incontinence: Bladder under pressure
- Urgency incontinence: Intense urge to pee, or soon afterwards
- Chronic urinary retention: Unable to empty the bladder -> leaking
- Total incontinence: Bladder cannot store urine -> leaking
- Causes
- o Damaged pelvic floor muscles and urethral sphincter
- Overactivity of detrusor muscles
- Obstruction or blockage in bladder
- Problem with the bladder from birth, spinal injury, fistula, etc

OSTOMY

- Artificial communication viscera \rightarrow outside
- Urine, faeces, others
- Temporary permanent
- Indications: Cancer, IBD, others



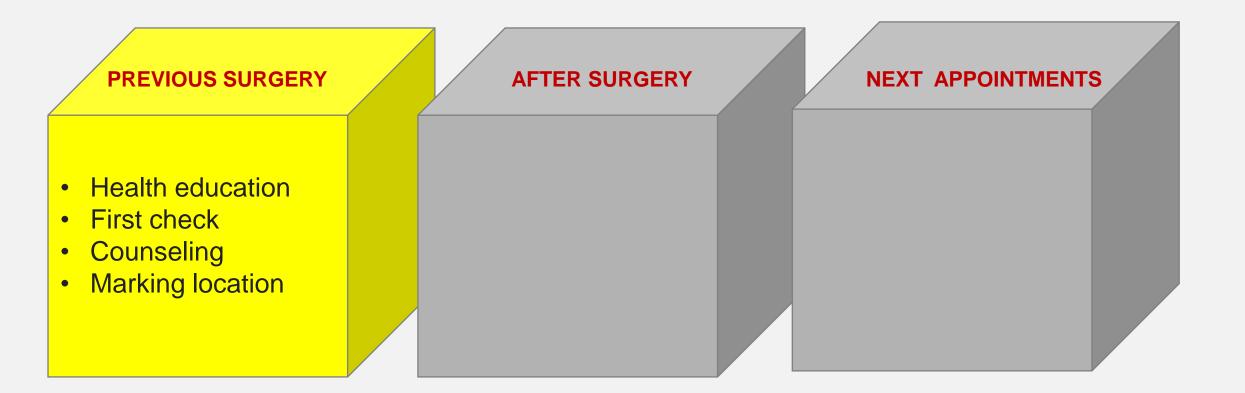
STOMATHERAPIST

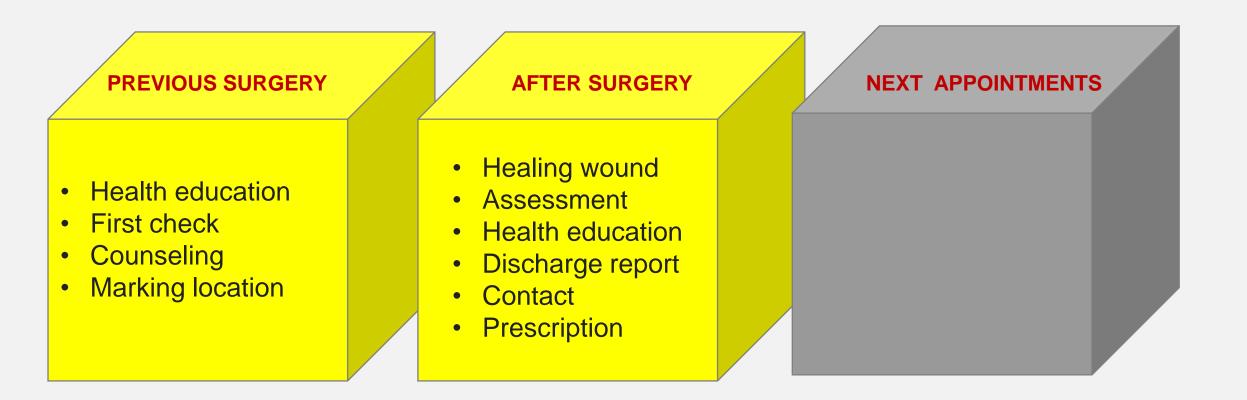
- APN \rightarrow Master expertise + APN course
- 1961 USA Stomatherapy \rightarrow profession
- 1971 IAET → International Association of Enterostomal Therapists. **PATIENTS**
- 1975 WCET \rightarrow World Council on Enterostomal Therapy. **NURSES**

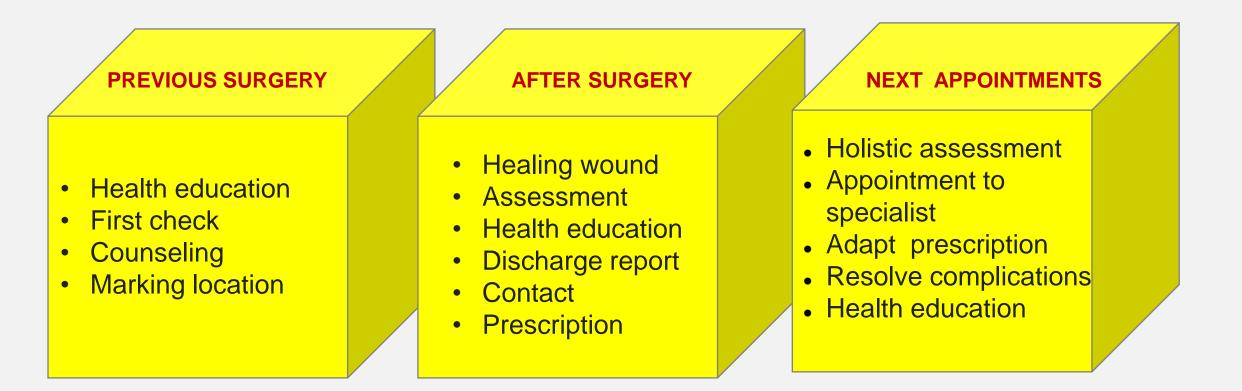
WE ARE NOT REGULATED

- ✓ Expert professionals in care plans
- ✓ Integrative holistic vision
- ✓ Value capacities and adaptation skills
- ✓ Prevent complications
- ✓ Qualities in resource management, teaching and consultancy
- ✓ Leaders in investigation
- ✓ Trained to lead investigation groups









EPIDEMIOLOGY: IMPORTANCE OF THE PROBLEM, PREVALENCE







3.000.000 1,9 permanent 2-4 x1.000

731.0000 170.000 new (3,8%) 1 x 1.000

70.000 16.000 new (5%)

40% permanent

PATIENT ADVOCACY ORGANIZATIONS



Spanish patient forum (2004)



POP: Patient Organizations Platform



Federation ostomized people (2001)



Spanish Society of Nursing Expert in Stomatherapy (1988)



Association of People with Spinal Cord Injury (1979)



Association Incontinence **Slogan**: Fecal Incontinence should not be mute (patients hide it), deaf (institutions do not listen) blind (doctors don't know how to treat it)



Adapted bathrooms

Signage of toilets





Financing products

Regulation parking



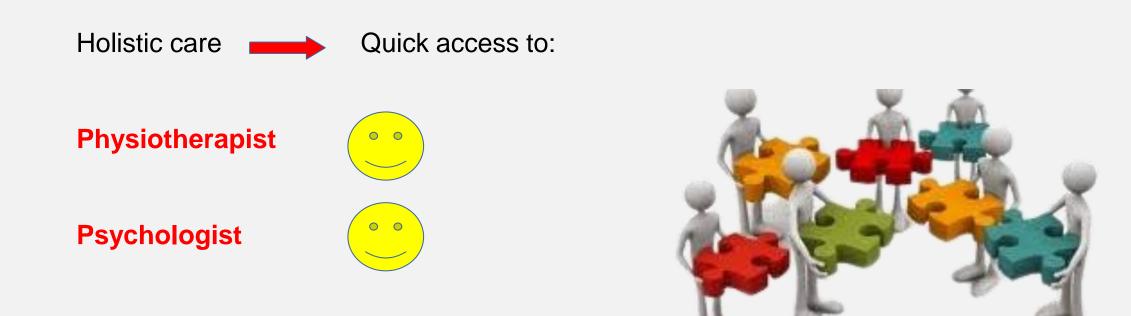


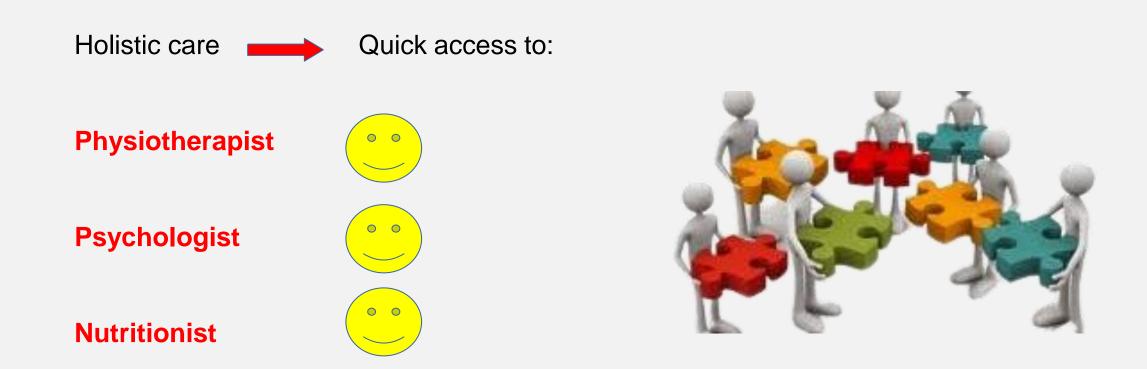
Holistic care Quick access to:

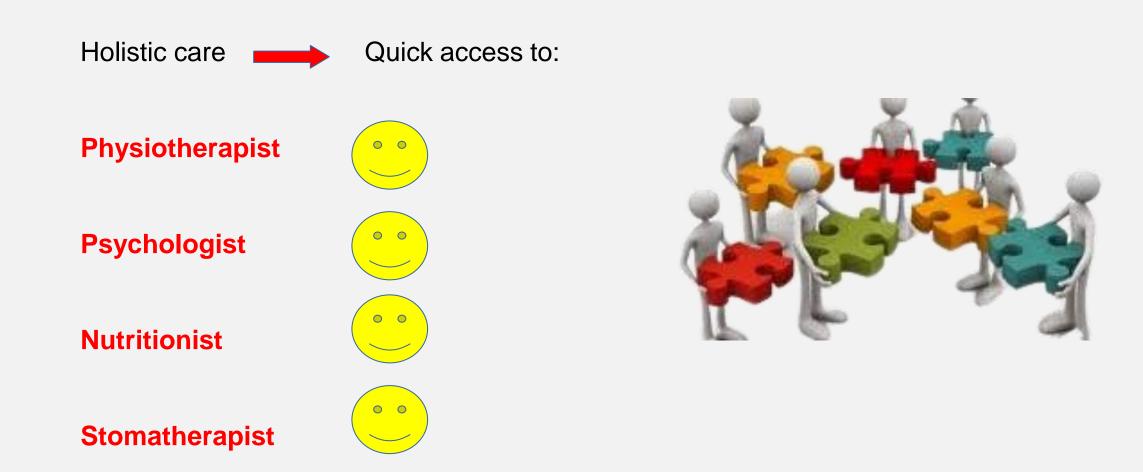
0 0

Physiotherapist









CITIZEN INFORMATION AND SOCIAL RESOURCES

Sunflower Cord



Medical certificate for travel

+	Medical Certifi	cate
Date:		
To be filled by you	the participant:	
First Name:	Sure Name:	
Address:		
Town:	City:	Country;
Tel:	Emergency contact number:	
To be filled by you	r Medical Practitioner	
I the undersigned	Doctor of Medici	ne have found him/her:
	Free of Following Illness	Suffering from Following Illness

CITIZEN INFORMATION AND SOCIAL RESOURCES

Toys



Workshops



HOW TO INVOLVE SOCIETY

Shared decision-making

- \checkmark Attention to the care of the human aspect of Medicine
- ✓ Facilitate communication between health professionals
- ✓ Reliable and accurate information
- ✓ Improve the understanding, optimizing the patient experience



HOW TO INVOLVE SOCIETY

Shared decision-making

- \checkmark Attention to the care of the human aspect of Medicine
- ✓ Facilitate communication between health professionals
- ✓ Reliable and accurate information
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Investment of economic and material resources

- ✓ Acquisition of new technologies
- ✓ Construction of smart operating theatres
- ✓ High qualification of surgeons
- ✓ Quality controls
- ✓ Application of clinical pathways and 'check lists'



VISIBILITY: OSTOMY AND INCONTINENCE WITHOUT TABOOS

"What doesn't appear in the media, doesn't exist"



Standardization



Information



Awareness- raising



EUROPEAN TRAINING SEMINAR



Alejandra López Callejón

Practice Advance Nurse Expertise in Ostomies



Hospital Clínico Valencia, Spain



Phone number: +0034 686 00 35 27



E-mail: alejandralopezcallejon@outlook.es



@AlejandraLpzCa