

# Let's act on our future

Cardiovascular disease prevention campaign

**Increasing consciousness and access to treatment,  
reducing the burden of cardiovascular diseases across Europe**

Daniela Quaggia  
Active Citizenship Network  
29 September 2021

# Foreword and objectives

FROM

A Position Paper on prevention, innovation and a new health governance for the new EU Institutions with the endorsement of 18 associations: **priority health prevention**.

TO

Realize a Project to engaging and empowering the ACN network

## Goals:

1. to increase the awareness of a growing number of patients' rights associations, not expert on the topic, on the importance of the prevention and management of pathologies correlated to cardiovascular risk, as well as on the new available therapeutic options that exist today.
2. be the promoter of a more active interaction with the civil society associations expert on the topic:
  - encouraging the exchange of experiences
  - facilitating advocacy and policy actions on cardiovascular diseases at local, national and European level.
  - contributing to fill the discrepancy between the associations already focused on CVDs and the ones who are not yet.

**Increasing consciousness and access to treatment,  
reducing the burden of cardiovascular diseases across Europe**



# Cycle of online trainings

## EUROPEAN TRAINING SEMINARS

The training seminars aim to increase the awareness of a growing number of patients' rights associations on the importance of the prevention and management of pathologies correlated to cardiovascular diseases, improving consciousness on correct lifestyles and access to treatments, and exchanging good practices.

29-30 OCTOBER • 16.30-18.30

- ▶ **Primary prevention, healthy people at risk | Know yourself to take care of your own risk**

16-17 NOVEMBER • 16.30-18.30

- ▶ **Cardiovascular diseases: the red flags | From acute care to chronic care: a health pathway**

14-15 DECEMBER • 16.30-18.30

- ▶ **Infectious diseases prevention | New strategies of prevention, cure, and follow up**

26 - 27 JANUARY 2021 • 16.30 -18.30

- ▶ **Webinars on "Successful advocacy experiences on CVDs" with national and European expert groups:**



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The project is realized thanks to the support of

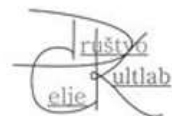


scientific partner



# The promotion of exchange of experiences

## National partner organization



## Advocacy expert groups



The Heart Failure Policy Network



ECHDO  
European Congenital Heart Disease Organisation



## Scientific partner



**SIMG**  
SOCIETÀ ITALIANA DI  
MEDICINA GENERALE  
E DELLE CURE PRIMARIE

## National Knowledge partner



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# European and national awareness campaign

We dream of a life filled with belly laugh, chemistry and deep breaths.



*«The beauty  
of life  
is here  
waiting for us  
Let's act on  
our future  
together»*

We don't need to beat records, we just need to let our creativity flow



Healthy eating shows a lot of respect for our heart.

# Policy Dialogue - public event

Cycle of EU Webinars *Health at the heart of the future of Europe*



**Promoting civic information to better address the collateral damage of COVID-19 on cardiovascular disease across Europe**

*The event is scheduled on the occasion of the Annual "World Heart Day"*

**29 September 2021 | from 11.30 to 13.00 CEST**

with the support of:



media partners:



Our engagement for the *Conference on the Future of Europe*



# Thank you !

## HEADQUARTERS

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