



Towards country-observatories for vaccination promotion: the role of civic and patient organisations

EU workshop

Brussels, 26 June 2024 | 9:00 – 12:00



co-OPERATOR is a Horizon EU4Health project funded by the European Union. Project Number: 101133251

PROGRAMME

9:00 – 9:20 Introduction

Mariano Votta, Responsible for EU Affairs – Cittadinanzattiva-Active Citizenship Network, Italy

9:20 – 10:30 Informative session (including Q&A)

Tackling vaccination hesitancy for promoting vaccination messages to the population

Angelos Kassianos, Lecturer in Health Psychology and Director of Behavioral Science in Health -
Department of Nursing, Cyprus University of Technology, Cyprus

The role of PAGs & NGO in the Policy Labs

Timo Clemens, Associate Professor - Department of International Health, Maastricht University, The
Netherlands

10:30 – 11:45 Advocacy session (including Q&A)

Sharing good practices for vaccination promotion at national level



WHAT: **co-OPERATOR** is a EU4Health project which aims to develop a Country-Observatory to share best practices for vaccination promotion, addressing vaccination hesitancy and implementing COVID-19 vaccination campaigns among healthcare providers and citizens.

HOW: by gathering, structuring and disseminating **knowledge, best practices,** and **resources** related to stakeholders' strategies for COVID-19 vaccination and beyond.

WHO: 3 main target groups: **citizens, health professionals** and **local stakeholders**

WHERE: 5 partner countries: **Cyprus, Greece, Italy, The Netherlands, Portugal**

WHEN: it runs from November 2023 to October 2026



NEXT STEPS

EU workshops

14-15 October 2024 – Brussels



1) Empowering & mobilizing PAGs on COVID-19 prevention & treatments

- The composition of the EU Parliament and the new champions on public health issues
- Promoting EU policy dialogue with MEPs and drafting an open letter to the new EU institutions
- From the 'European Year of Skills' 2023 to the EU social media campaign on the need to prioritise upskilling of health professionals in 2024

2) Vaccination Informal Platform (V.I.P.) for vaccination promotion

- Educational session on vaccine-preventable respiratory diseases (VPRDs)
- “Active citizens in Europe advocate for (adult) vaccination” social media campaign: presentation & dissemination plan
- EU Flu Day 2024
- Presentation of the MEP Interest Group in Life Course Immunisation

Are You
Ready?

